

# JACQUELINE SILSETH

web design. development. enthusiasm.



# JS

**Contact Information**  
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**CLS Strategies**  
Washington, DC  
04/2016 – Present

**TechFreedom**  
Washington, DC  
05/2015 – 04/2016

**Leadership Institute**  
Arlington, VA  
09/2013 - 05/2015

**Market Aces**  
Arlington, VA  
01/2011 - 09/2013

**Self-Employed**  
Arlington, VA  
09/2013 - Present

**General Assembly**  
12/2014

**St. Cloud State University**  
05/2011

## languages & tools

- » WordPress
- » HTML/CSS
- » JavaScript
- » JQuery
- » PHP
- » Scrum
- » Photoshop
- » Project management
- » AdWords
- » Social media ads
- » MailChimp
- » GitHub
- » FileZilla
- » Video editing
- » Bad puns

## relevant experience

### MANAGING ASSOCIATE, DIGITAL

- » Build and maintain WordPress websites
- » Have managed over 100 online ad campaigns across search, display, Facebook, Twitter, and Instagram accounts
- » Create graphics, GIFs, videos, and other content for social networks
- » Manage email marketing, lists, and create custom email templates

### WEB PROJECTS MANAGER

- » Built custom websites and splash pages on the WordPress platform
- » Oversaw Google AdWords budget of \$10,000/month
- » Managed email marketing
- » Produced daily episodes of the Tech Policy Podcast
- » Grew podcast audience using social properties, which was featured on Apple's up-and-coming section of iTunes
- » Created graphics for emails, social media, and event promotion

### SPECIAL PROJECTS COORDINATOR

- » Managed web development projects, internal and external
- » Built responsive front-end of ConservativeJobs.com
- » Recruited, hired, and managed team of 12 interns

### VICE PRESIDENT OF OPERATIONS

- » Managed projects using Scrum methodology
- » Developed custom WordPress themes and managed content
- » Managed client relationships

### FREELANCE WEB DEVELOPER

- » Design and develop custom websites
- » Provide marketing direction to businesses and non-profit organizations

## education

Certificate, Front-End Web Development

Bachelor of Arts, English